

Graduate Course Description Form

Course Number: IGC 725

Course Name: The Intentional Educator: Designing Blended & Online Learning with Purpose

Instructor: Casey Rekowski

Credits Earned: 3 Graduate Credits, which equates to:

- 67.5 PDPs (courses taken prior to June 8, 2026)
- 22.5 PDPs (courses taken after June 8, 2026)

Credits Issued By: Gordon College

Course Fee: \$675 (\$625 with early registration discount)

Course Description:

This course equips Massachusetts educators to design high-quality blended and online learning experiences that are pedagogically sound, equitably designed, and aligned to Massachusetts curriculum frameworks. Moving beyond “putting content online,” participants develop expertise in asynchronous learning design, digital equity, and the specific skills needed to facilitate meaningful learning when students and teachers are not in the same physical space. Framework and the Massachusetts Digital Literacy and Computer Science (DLCS) Standards. ; conversations that are both educationally essential and professionally challenging. This course builds the facilitation skills, discussion structures, and professional dispositions Massachusetts teachers need to lead these conversations well: preparing students to engage productively, maintaining psychological safety, handling moments when discussion breaks down, and navigating the relationship between classroom discussion and community context. This course is aligned to the Massachusetts Curriculum Frameworks.

Learning Outcomes:

1. Design asynchronous learning sequences that promote genuine engagement and cognitive challenge rather than passive content consumption.
2. Apply Universal Design for Learning (UDL) principles to blended and online learning environments to ensure equitable access.
3. Develop a blended learning unit that strategically integrates face-to-face and online components to maximize learning impact.
4. Address digital equity considerations including device access, connectivity, and digital literacy in blended and online learning design.
5. Evaluate blended and online learning design using a structured framework for quality, accessibility, and alignment.