



Graduate Course Description Form

Course Number: IGC 724

Course Name: Tools That Teach: Google, Canva & Interactive Tech for Today's Classroom

Instructor: TBD

Credits Earned: 3 Graduate Credits / 67.5 PDPs (for courses completed before June 8, 2025) or 22.5 PDPs (for courses completed on or after June 8, 2025)

Credits Issued By: Gordon College

Course Fee: \$675 (\$575 for early bird registration)

Course Description:

This course equips Massachusetts educators with practical skills in the educational technology tools most widely used in today's K-12 classrooms — Google Workspace for Education, Canva for Education, and a curated selection of interactive engagement platforms. Participants build fluency in these tools through hands-on practice, design classroom-ready lessons and materials, and develop a principled approach to technology integration aligned to the Massachusetts Digital Literacy and Computer Science frameworks. This course is aligned to the Massachusetts Digital Literacy and Computer Science Curriculum Framework.

Learning Outcomes:

1. Use Google Workspace for Education tools — including Classroom, Docs, Slides, Forms, and Drive — to manage, differentiate, and enhance classroom instruction.
2. Apply Canva for Education to design professional-quality instructional materials, student resources, and classroom visual displays.
3. Select and implement interactive engagement platforms (including Pear Deck, Kahoot!, Quizizz, and Flipgrid) to increase student participation and formative assessment.
4. Evaluate digital tools for equity, accessibility, student data privacy, and alignment to learning objectives before classroom implementation.
5. Design a technology-integrated lesson or unit that enhances rather than replaces sound pedagogical practice.

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