

Graduate Course Description Form

Course Number:	IGC 725
Course Name:	The Intentional Educator: Designing Blended & Online Learning with Purpose
Credits Earned:	3 Graduate Credits / 67.5 PDPs
Credits Issued By:	Gordon College
Course Fee:	\$675 (\$625 with early registration discount)

Course Description:

This course equips Massachusetts educators to design high-quality blended and online learning experiences that are pedagogically sound, equitably designed, and aligned to Massachusetts curriculum frameworks. Moving beyond "putting content online," participants develop expertise in asynchronous learning design, digital equity, and the specific skills needed to facilitate meaningful learning when students and teachers are not in the same physical space. This course is aligned to the Massachusetts Educator Evaluation Framework and the Massachusetts Digital Literacy and Computer Science (DLCS) Standards.

Learning Outcomes:

1. Design asynchronous learning sequences that promote genuine engagement and cognitive challenge rather than passive content consumption.
2. Apply Universal Design for Learning (UDL) principles to blended and online learning environments to ensure equitable access.
3. Develop a blended learning unit that strategically integrates face-to-face and online components to maximize learning impact.
4. Address digital equity considerations including device access, connectivity, and digital literacy in blended and online learning design.
5. Evaluate blended and online learning design using a structured framework for quality, accessibility, and alignment.